



**Bowel Cancer**<sup>UK</sup>  
Beating bowel cancer together



# **Cheer point volunteer**

**Great North Run**

**Volunteer role description**

## About Bowel Cancer UK

We're the UK's leading bowel cancer charity. We're determined to save lives and improve the quality of life of everyone affected by bowel cancer. We support and fund targeted research, provide expert information and support to patients and their families, educate the public and professionals about the disease and campaign for early diagnosis and access to best treatment and care.



### Role Summary

#### Be a part of our #TeamBowelCancerUK event day support squad!

As a cheer point volunteer, you'll support our amazing runners at the Great North Run 2025. No experience needed, just a positive attitude and energy to encourage the runners. You'll make their day memorable and have a great experience as part of a friendly team.



### Main duties and responsibilities

- Cheering on the runners at one of our designated locations on the course
- Act as a positive ambassador — displaying energy, enthusiasm and commitment
- Follow policies and procedures, including safeguarding, as explained before the event day
- Follow staff's directions on the day, to keep you safe and our runners supported



### What you could get out of this role

- A fun day out as part of a friendly, enthusiastic team
- Knowing you've supported an amazing group of runners and made a difference to the lives of people affected by bowel cancer
- Experience at a fundraising event



### Knowledge, skills and abilities

You don't need any experience or special skills for this role

You'll need plenty of energy, your best cheering voice and lots of enthusiasm. We want all our runners to feel special and to know we're supporting them every step of the way



### Training and support provided

- Briefing before the event on our key messages and resources available during the event
- Health and safety briefing
- Cheering materials — including a branded t-shirt
- On the day support from charity staff team

## References

We don't need a reference for this role.

## Volunteer expenses

We believe that none of our volunteers should find themselves out of pocket because of an expense incurred when carrying out their volunteering activities on our behalf. For this event volunteer expenses for travel and/or subsistence can be claimed up to £25 for travel and £7 for lunch.

## Safeguarding

Safeguarding is everyone's responsibility and we're committed to safeguarding children, young people and vulnerable adults. We expect all staff and volunteers to share this commitment.

## Any questions?

If you'd like some more information or have any questions about this role, please email [events@bowelcanceruk.org.uk](mailto:events@bowelcanceruk.org.uk).

**To apply for this volunteer role please complete an application form on [our website](#).**



97% of our volunteers  
would recommend  
volunteering with us

96% of  
volunteers  
feel supported  
most or all of  
the time

Our volunteers gave us a  
4.7/5 stars on enjoyment of  
working with us

